

Artists House  
14-15 Manette St  
London W1D 4AP  
UNITED KINGDOM

t: +44 (0)20 7292 0400  
F: +44 (0)20 7292 0401  
www.filmlight.ltd.uk



## FilmLight not exhibiting at NAB 2009

*Company has decided to focus its efforts on worldwide events*

**London. 6 February 2009 - FilmLight**, a leading provider of digital film and video technology, announced today that the company will not be exhibiting at the National Association of Broadcasters Convention (NAB) in Las Vegas this year. Instead, the company has decided to spend its time and effort engaging directly with its customers and prospective customers, and will shortly be announcing a series of worldwide localised events.

Mike Grieve, **FilmLight** Sales Director commented "With many of our customers having already indicated that they may not be attending NAB, we have decided to concentrate on taking our technology directly to them. Recent key orders in the US, Asia, Middle East, and Europe validate this decision to be the right one for this year. "

Baselight has the largest installed base of any performance non-linear grading system, with Northlight and Truelight recognised world leaders in film scanning and colour management.

The company plans to make further new product announcements in the coming weeks.

### **About FilmLight**

**FilmLight** is a manufacturer of film scanning, colour grading and colour management systems that are helping to transform film and video post production and setting new standards for quality, reliability and performance. The company's products are in use every day by leading post production facilities around the globe as essential components in their digital intermediate, commercials and video production pipelines. Fuelled by some of the industry's brightest minds, **FilmLight** is committed to delivering innovative tools that allow creative professionals to work at the forefront of the digital media revolution. Founded in 2001, **FilmLight** is headquartered in London, where its research, design and manufacturing operations are centred. Sales and support are conducted through regional service centres located in London, Los Angeles, Chicago, Sydney, Auckland and Singapore, and through qualified partners worldwide. For more information visit [www.filmlight.ltd.uk](http://www.filmlight.ltd.uk)

Contact – Deepa Parbhoo (deepa@filmlight.ltd.uk) +44 20 7292 0400