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Baselight – The system of choice for The Mill New York

London. 23 March 2009 – World-leading visual effects company – The Mill have added a third Baselight EIGHT colour grading system to the two Baselight EIGHTs already installed in London. The company selected the system for its New York facility, which already includes seven Flame suites, three Smoke suites, three Grading suites and 30 CG workstations. The Baselight EIGHT, designed to enable clients to grade a mixture of commercials, long-form and DI from SD to 4K, will be installed this month.

The Mill and **FilmLight** have developed a collaborative relationship over many years and Jamie Wilkinson, Mill Colourist, who had started out at The Mill London, already had experience with the system and worked closely with **FilmLight**'s R&D team to develop and test new features.

Jamie commented, "Baselight already has a proven track record in London, and **FilmLight** has the enthusiasm and commitment to continuously introduce and improve features."

The integration of Truelight also played a key part in the selection. Wilkinson described how 'invaluable' it was especially when grading feature films.

Baselight integrates with most SAN storage solutions and allows seamless collaborative workflows between departments. The system also has direct control of all telecine features on the Spirit range including primary grading and noise reduction. This enables the colourist to replicate a traditional film-to-tape process whilst providing creative flexibility.

"Baselight allows you to simply switch standards from SD to 4K without having to reposition your windows," stated Wilkinson. "Having unlimited layers and the ability to use mattes created in 3D amongst other things is another great plus."

About The Mill

The Mill is a world-leading visual effects company offering creative partnerships and collaboration in advertising, broadcast, film, music video and digital assets. The Mill has offices in three of the most important global centers; London, New York and Los Angeles. Established in 1990, working alongside the original founders Robin Shenfield and Pat Joseph are more than 300 talented and passionate artists, producers and technicians who are all committed to maintaining our unrivalled standards and personal approach.

We have a long and prestigious list of multi award winning commercials including; Britvic's Drench 'Brains Dance', and Nike 'The Next Level'. In 2007, the industry magazine 'Shots' named The Mill as the most-awarded VFX Company in the world. Information about The Mill is available at www.the-mill.com.

About FilmLight

FilmLight is a manufacturer of film scanning, colour grading and colour management systems that are helping to transform film and video post production and setting new standards for quality, reliability and performance. The company's products are in use every day by leading post production facilities around the globe as essential components in their digital intermediate, commercials and video production pipelines. Fuelled by some of the industry's brightest minds, **FilmLight** is committed to delivering innovative tools that allow creative professionals to work at the forefront of the digital media revolution. Founded in 2001, **FilmLight** is headquartered in London, where its research, design and manufacturing operations are centred. Sales and support are conducted through regional service centres located in London, Los Angeles, Chicago, Sydney, Auckland and Singapore, and through qualified partners worldwide. For more information visit www.filmlight.ltd.uk Contact – Deepa Parbhoo (deepa@filmlight.ltd.uk) +44 20 7292 0400