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## **Oriental Post implements FilmLight's Baselight colour grading system**

*Leading South East Asian post-production company chooses Baselight for new facility expansion*

**Singapore —16 June 2009**—Oriental Post Vietnam Co. Ltd., has purchased a Baselight HD colour grading system for deployment in their new post-production facility in Ho Chi Minh City, Vietnam. The system will be set up to cover the complete range of services, including both television commercials and DI for film finishing.

Choosing Baselight was 'a very good decision' for the company. "Commercially, it's been extremely positive. Once installed, the system will enable us to create a new service for features and drama that we didn't offer before—in-context DI grading. It also gives us a competitive advantage from a technology stand point and increasingly our Commercial clients want their projects graded on Baselight," commented John Galvin, Director of Post Production at Oriental Post.

Connected to the facility's telecine system, Baselight will offer clients the most powerful grading toolset available, including advanced conforming for in-context grading. This enables the colourist to replicate a traditional film-to-tape process, as well as exploiting the creative opportunities that a software colour corrector brings.

The company has worked on a number of projects shot on the RED ONE/RED camera and found Baselight to be well suited to this type of data acquisition. Files can be debayered real-time, conformed and rendered out directly in native formats for offline, and when it comes to online, conformed RED files can then be graded for the final programme output.

"Making the decision to move directly to non-linear grading for TV and film will give us more flexibility from start to finish. Our colourists are happier as the systems provide a greater toolset and ease of use without compromising their creativity. Baselight also allows compatibility with various data formats, which makes it possible for us to serve unlimited clients with different requirements," stated Galvin.

Scott Craig, Regional Managing Director **FilmLight** Singapore said, "We are delighted that Oriental Post has chosen Baselight for their new facility in Vietnam, and we look forward to working closely with them to set a new standard of excellence in this growing market."

### **About Oriental Post**

Established in 1998 and pioneered Digital Intermediate in Asia in 2002, Oriental Post has been post producing high quality work in the Asia Pacific region. Through professionalism it has built its reputation as a leading post production specialist in Asia today. Oriental Post has also formed an alliance with Hollywood's EFILM and the Deluxe Entertainment Services Group to offer an enhanced Digital Intermediate workflow and to catch up with the latest Digital Intermediate trend in Hollywood. For more information visit [www.orientalpost.co.th](http://www.orientalpost.co.th)

### **About FilmLight**

**FilmLight** is a manufacturer of film scanning, colour grading and colour management systems that are helping to transform film and video post production and setting new standards for quality, reliability and performance. The company's products are in use every day by leading post production facilities around the globe as essential components in their digital intermediate, commercials and video production pipelines. Fuelled by some of the industry's brightest minds, **FilmLight** is committed to delivering innovative tools that allow creative professionals to work at the forefront of the digital media revolution. Founded in 2001, **FilmLight** is headquartered in London, where its research, design and manufacturing operations are centred. Sales and support are conducted through regional service centres located in London, Los Angeles, Chicago, Sydney, Auckland and Singapore, and through qualified partners worldwide. For more information visit [www.filmlight.ltd.uk](http://www.filmlight.ltd.uk)